

## Claris organizes a “3” day training session for “380” newly recruited Traffic Assistants of the city

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Lesson for cops: Service with a smile

Now, a cop may fine you with finesse  
TIMES NEWS NETWORK



Cops attend the training session

Ahmedabad: Next time you're at a traffic signal, don't fall off your bike in surprise if you see the smiling face of a cop who addresses you as 'Sir' before handing you a challan for not wearing a helmet!

Recognising the importance of soft skills today, traffic cops are trying to ensure that their public interface is as pleasant as possible. And, a leading citybased corporate house is collaborating with them in this effort.

Claris Lifesciences Ltd has initiated a three-day training session for over 380 newly-recruited traffic assistants, called the traffic brigade. This is part of its corporate social responsibility (CSR) activities.

The workshop, which started on Tuesday, is going on at Tagore Hall. Three trainers have been roped in for the programme - RK Chopra, BN Dastoor and Wing Commander Lakhn Pal Singh.

"The programme was inaugurated by police commissioner S K Saikiya. Also present at the function were Shyam Sharma, VP - HRM & Corp Communication, and joint commissioner of traffic police, Ahmedabad, Atul Karwal."The basic purpose of the workshop is to equip the traffic brigade with soft skills and leadership qualities. They have a huge responsibility and interact with the public a great deal. The traffic department trains them on technical matters, such as rules and regulations. These sessions are about joy of working, pride of uniform, role play and real life situations," said vice-president, human resources and corporate communications of Claris Lifesciences, Shyam Sharma.

Deputy commissioner of police (traffic) MM Anarwala told TOI that the workshop is being attended by 380 traffic marshals and 50 traffic branch personnel. "It's being conducted by well-known motivational speakers and management experts and is focused on adaptability, positive attitude, discipline, striving for excellence and road safety," he said.

The marshals will be seen from the first week of August, he added. The joint commissioner and deputy commissioner of traffic branch also addressed the recruits.

### **MEN OF THE MOMENT**

Traffic personnel, including marshals, will be trained to take swift and effective action during an emergency. A workshop grooming them in soft skills will also cover disaster management. Deputy commissioner of police (traffic) MM Anarwala said traffic marshals, to be deployed on BRTS routes, will also be trained in basic disaster management. "It is the need of the hour.

As traffic personnel will be on the spot they should be trained to control the situation till professionals arrive. The training is being supervised by Ahmedabad Fire and Emergency Services (AFES) officials.